

GOLDEN STATE CIDER

133 custom LED neon signs for a beverage brand rollout

One approved design. 133 identical 30" × 24" signs. Golden State Cider needed brand signage that could reproduce detailed artwork, stay consistent across every unit, and hold attention in bars, taprooms, and retail coolers — without the fragility of glass neon. NSD produced the full run as custom LED neon: the complete brand mark, lettering and all, rendered in durable LED tube with the glow that makes signage impossible to ignore.

133

UNITS PRODUCED

30"×24"

LOCKED SPEC

LED

CUSTOM NEON BUILD

1

APPROVED DESIGN

WHY CUSTOM LED NEON WON

Brand detail, preserved

The full Golden State mark — arched lettering and artwork — recreated in LED tube detail.

Locked production spec

One spec across all 133 units — same size, construction, and color from first sign to last.

Neon visibility

LED glow pulls the eye in dark bars, taprooms, and cooler aisles where print gets ignored.

Wholesale economics

Bulk production from one approved design, priced by volume tier — not 133 one-off orders.

WHOLESALE VOLUME TIERS

Starts at 25 units • up to 80% for qualified projects

15%

25–50 units

25%

51–100 units

35%

101–500 units

45–80%

500+ units

READY TO SCALE YOUR SIGNAGE?

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APPROVED MOCKUP



PRODUCED SIGN — CUSTOM LED NEON



INSTALLED IN RETAIL