

STATESIDE VODKA — SURFSIDE

1,000+ custom LED neon signs for a national retail rollout

One approved design. Over 1,000 identical signs. Stateside Vodka needed branded LED neon for the Surfside launch across national retail accounts — every unit matching the same spec, delivered on schedule, without the fragility of glass neon. NSD produced the full run as custom LED neon: the Surfside script and citrus mark rendered in durable LED tube, consistent from the first sign to the thousandth.

1,000+

UNITS DELIVERED

26"×17"

LOCKED SPEC

100%

ON-TIME ROLLOUT

+25%

RETAIL SALES LIFT

WHY CUSTOM LED NEON WON

Brand detail, preserved

The Surfside script and citrus mark recreated in LED tube detail — no simplification.

Neon visibility

LED glow pulls the eye in bars, restaurants, and retail where printed signage gets ignored.

Consistency at national scale

One locked spec across 1,000+ units — same size, construction, and color at every account.

Wholesale economics

Bulk production from one approved design, priced by volume tier — not 1,000 one-off orders.

WHOLESALE VOLUME TIERS

Starts at 25 units • up to 80% for qualified projects

15%

25–50 units

25%

51–100 units

35%

101–500 units

45–80%

500+ units

READY TO SCALE YOUR SIGNAGE?

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APPROVED MOCKUP



PRODUCED SIGN — CUSTOM LED NEON



IN PRODUCTION — 1,000+ UNIT BULK RUN